
Hisa Inc. Selected to Participate in the Inaugural Hindsight Ventures Accelerator Program

Hisa Inc. is amongst the Top 10 African Start-ups selected to participate in a year-long accelerator program dedicated to early-stage tech start-ups.

4th April 2022, Nairobi

Launched in December 2021, Hisa Inc. introduced [Hisa App](#), a mobile app that allows anyone in Kenya to invest in US stocks and ETFs directly from their phones using mobile money.

Hisa is today excited to announce its selection by Hindsight Ventures to participate in its flagship Hindsight Ventures Accelerator Program. Hindsight Ventures announced the selection of ten start-ups as the program's inaugural cohort following extensive evaluation and considerations. The one-year-long program is dedicated to early-stage tech start-ups and has onboarded a Pan-African pool of start-ups ranging across Fintech, Edtech, Mediatech and Greentech. These include *African Data School (Kenya)*, *Heny (Ghana)*, *Chaperone (Lesotho)*, and *Dataleum (Nigeria)*, amongst others.

"We are thrilled to be amongst the first start-ups to be considered for such an opportunity, just months after we launched," said Erick Asuma, Co-founder and CEO. "The program will play an integral part in meeting our goal, which is to educate and expose citizens of every African country to borderless investment opportunities".

The accelerator program prides itself in having an initiative that allows them to work closely with exceptional founders, build scalable solutions for addressable problems and make them investable ventures.

Furthermore, the start-ups will get mentorship and validation, technology support (over 500,000 in technology credits), industry connects, investor access, market development opportunities, conferences and access to partner events as part of the program.

In addition to allowing users to invest in US stocks and ETFs, Hisa App enables users to get real-time market updates, follow market discussions, read business and finance news and listen to hundreds of podcasts. Hisa has implemented systems and policies that ensure transparency and that investor funds are protected as they access international investment opportunities by working with industry regulators.

The company's plan to diversify its investment portfolio will soon start with the addition of Kenyan stocks and money market funds on the platform to enable users to buy and sell their favourite local stocks.

Hisa is available on the [iOS AppStore](#) and [Google Playstore](#).

More on Hindsight Ventures available [here](#).

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About Hisa

Hisa App is Africa's first wealth management platform that makes investing social. The app allows users access to different investment options like stocks and ETFs. The app also provides educational content like news, podcasts and user-generated discussions aimed at improving users' financial literacy. For more information please visit <https://hisa.co/> and follow us on Twitter @HisaApp.